



WTVD-TV DURHAM  
411 LIBERTY STREET  
DURHAM NC 27701

Acknowledgment of Agreement Between WTVD-TV DURHAM and

DATE: 10-24-2012 PAGE: 1 of 3

GREAT AMERICAN MEDIA - 19752  
ATTN: MIKE FURMAN  
3050 K STREET, NW  
WASHINGTON DC 20007

Contract No	Contract Dt	Revision Dt	Rev#	Advertiser	Brand	Product Code	Station/Market
386837	05-21-2012	10-23-2012	4	DEM CONGRESSIONAL CAMP COMM	DEM CONGRESSIONAL CAMP COMM	POLITICALS	WTVD - DURHAM

Agency Est#	CMS #	Sales Office	Account Executive	Start Date	End Date	Billing	Package	Contract Title
1193	234488	PHILADELPHIA	A. CLIFFORD	10-23-2012	10-29-2012	M (Broadcast Month, Cycle 1)	N	234488

Line	Start Date	End Date	Time Period	Description	RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$
<b>Agency CPE: E : 1193</b>																	
1	10-23-2012	10-28-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	1	30		X	X	X	X			3	900	3	2,700.00
2	10-29-2012	10-29-2012	06:00AM - 07:00AM	EYEWITNESS NEWS AT 6AM ( MONDAY -FRIDAY)	1	30	X							1	900	1	900.00
3	10-23-2012	10-28-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30		X	X	X	X			3	900	3	2,700.00
4	10-29-2012	10-29-2012	07:00AM - 09:00AM	GOOD MORNING AMERICA (MONDAY-FRIDAY) (83	1	30	X							1	900	1	900.00
5	10-23-2012	10-28-2012	06:00AM - 07:00AM	EYEWITNESS NEWS SATURDAY 6-7A (2105)	1	30						X		1	300	1	300.00
6	10-23-2012	10-28-2012	07:00AM - 08:00AM	EYEWITNESS NEWS SATURDAY AT 7AM (2408)	1	30						X		1	400	1	400.00
7	10-23-2012	10-28-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SUNDAY (4789)	1	30							X	1	500	1	500.00
8	10-23-2012	10-28-2012	08:00AM - 09:00AM	GOOD MORNING AMERICA SATURDAY (1883)	1	30						X		1	500	1	500.00
9	10-23-2012	10-28-2012	12:00PM - 12:30PM	EYEWITNESS NEWS AT NOON(MONDAY-FRIDAY)	1	30		X	X	X	X			2	500	2	1,000.00
10	10-23-2012	10-28-2012	09:00AM - 10:00AM	LIVE! WITH KELLY & MICHAEL (842)	1	30		X	X	X	X			2	400	2	800.00
11	10-23-2012	10-28-2012	11:00AM - 12:00PM	THE VIEW (MONDAY-FRIDAY) (846)	1	30		X	X	X	X			2	475	2	950.00
12	10-23-2012	10-28-2012	10:00AM - 11:00AM	THIS WEEK SUNDAY 10-11A (800)	3	30							X	1	300	1	300.00
13	10-23-2012	10-28-2012	09:00AM - 10:00AM	EYEWITNESS NEWS SAT 9-10AM (10765)	2	30						X		1	375	1	375.00
14	10-23-2012	10-28-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30		X	X	X	X			4	1,200	4	4,800.00
15	10-29-2012	10-29-2012	06:00PM - 06:30PM	EYEWITNESS NEWS AT 6P (MONDAY-FRIDAY) (81	1	30	X							1	1,200	1	1,200.00

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Margin Indicators: A=Added Line, R=Revised Line, D=Deleted Line, M=New Makegood Activity, CM=Combined Makegood



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Contract No 386837	Contract Dt 05-21-2012	Revision Dt 10-23-2012	Rev# 4	Advertiser DEM CONGRESSIONAL CAMP COMM	Brand DEM CONGRESSIONAL CAMP COMM	Product Code POLITICALS	Station/Market WTVD - DURHAM													
Agency Est# 1193			CMS # 234488	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-23-2012	End Date 10-29-2012	Billing M (Broadcast Month, Cycle 1)						Package N	Contract Title 234488					
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
			Agency CPE: E : 1193																	
16	10-23-2012	10-28-2012	05:00PM - 05:30PM	EYEWITNESS NEWS AT 5:00PM(MONDAY-FRIDAY			2	30		X	X	X	X			1	750	1	750.00	
17	10-23-2012	10-28-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8			2	30		X	X	X	X			2	850	2	1,700.00	
18	10-29-2012	10-29-2012	05:30PM - 06:00PM	EYEWITNESS NEWS 5:30PM (MONDAY-FRIDAY) (8			2	30	X							1	850	1	850.00	
19	10-23-2012	10-28-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)			2	30		X	X	X	X			3	1,200	3	3,600.00	
20	10-29-2012	10-29-2012	07:00PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)			2	30	X							1	1,200	1	1,200.00	
21	10-23-2012	10-28-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)			2	30		X	X	X	X			4	1,000	4	4,000.00	
22	10-29-2012	10-29-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)			2	30	X							1	1,000	1	1,000.00	
23	10-23-2012	10-28-2012	07:30PM - 08:00PM	WHEEL OF FORTUNE SAT (900)			2	30						X		1	750	1	750.00	
24	10-23-2012	10-28-2012	10:00PM - 11:00PM	TUES PRIME 10-11P (807)			2	30		X						1	3,800	1	3,800.00	
25	10-29-2012	10-29-2012	----- ITEM LINE NOTE ----- PRIVATE PRACTICE				2	30	X							1	6,500	1	6,500.00	
26	10-23-2012	10-28-2012	----- ITEM LINE NOTE ----- DWTS				2	30		X						1	6,500	1	6,500.00	
M	MG Group # 329610	Preempted 10-23-2012	----- ITEM LINE NOTE ----- DWTS				3	30		X						1	6,500	1	6,500.00	
		Total:	6,500																	
		Preempt Total:																	-1	-6,500.00

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Agency Est# 1193			CMS # 234488	Sales Office PHILADELPHIA	Account Executive A. CLIFFORD	Start Date 10-23-2012	End Date 10-29-2012	Billing M (Broadcast Month, Cycle 1)							Package N	Contract Title 234488				
Line	Start Date	End Date	Time Period	Description			RC	Duration	M	T	W	T	F	S	S	SPW	Price	Tot Spots	Total \$	
Agency CPE: E : 1193																				
27	10-23-2012	10-28-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY			1	30		X	X	X	X	X	X	3	1,200	3	3,600.00	
28	10-29-2012	10-29-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY			1	30	X							1	1,200	1	1,200.00	
29	10-23-2012	10-28-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)			2	30		X	X	X	X			3	400	3	1,200.00	
30	10-29-2012	10-29-2012	11:35PM - 12:02AM	NIGHTLINE (MONDAY-FRIDAY) (788)			2	30	X							1	400	1	400.00	
31	10-24-2012	10-26-2012	06:58PM - 07:30PM	JEOPARDY ( MONDAY-FRIDAY) (898)			1	30			X	X	X			1	3,000	1	3,000.00	
32	10-24-2012	10-26-2012	07:28PM - 08:00PM	WHEEL OF FORTUNE (MONDAY-FRIDAY) (901)			1	30			X	X	X			1	3,000	1	3,000.00	
33	10-24-2012	10-28-2012	11:00PM - 11:35PM	EYEWITNESS NEWS AT 11PM (MONDAY-SUNDAY			1	30			X	X	X		X	1	1,300	1	1,300.00	
																Contracted Gross Total:		53	62,675.00	
																Actual Gross Total:		53	62,675.00	
																Agency Commission:			9,401.25	
																Net Total:			53,273.75	
Month/YR			Preempted	Made Good		Contract Total		Adjustments							Actual Total					
Oct 12			6,500.00	6,500.00		48,525.00		0.00							48,525.00					
Nov 12			0.00	0.00		14,150.00		0.00							14,150.00					
TOTAL			6,500.00	6,500.00		62,675.00		0.00							62,675.00					

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